

文藻外語大學105學年度第2學期教學綱要
Wenzao Ursuline University of Languages
Syllabus for the 2nd Semester of the 2017 Academic Year

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壹、課程基本資料

課程名稱 Course Title	跨文化溝通：臺灣印象 INTERCULTURAL COMMUNICATION : TAIWAN IMAGE			
課程類別 (學制) School System	日間部四技 4-Year College of Day Division			
開課單位 Department	通識教育中心			
授課教師 Instructor	張慈珊		職稱 Position Title	助理教授
師生互動 Instructor's Contact Information	辦公室 Office	至善樓 Zhishan Hall Z0914	辦公室電話 Office Phone Number	07-342-6031#5239
	電子信箱 E-mail	tschang@mail.wzu.edu.tw		
	約談時間 Office Hours	M 1-3; TUE 1-3 (Please make an appointment in advance.)		
學分 Credits	2.0學分	選課別 Category	<input checked="" type="checkbox"/> 必修 Required Course <input type="checkbox"/> 選修 Elective Course	
開課類別 Course Categories	<input type="checkbox"/> 學年課 For Academic Year <input checked="" type="checkbox"/> 學期課 For Academic Semester		開課年級 Year Taught : 3年級 授課班級 Class Taught : 日四技通識課程三	
課程概要 Course Description	<p>本課程以跨文化議題為主軸，輔以臺灣歷史與地理協同教學，藉由參與課程討論，讓學生扮演跨文化溝通者，持續對話，勾勒臺灣圖像，也認識他國文化。議題討論包括：食的文化、臺灣的教育制度以及臺灣節慶、原民文化、臺灣的宗教、臺灣的語言&非語言溝通、臺灣民主之路與兩岸關係。</p> <p>透過主題式的講課與課堂討論以及校外參訪，讓參與者扮演跨文化溝通者，藉由不斷地溝通，彼此對話，明瞭臺灣，也認識了他國文化；本課程亦穿插臺灣歷史與地理課程，建構參與者先備知識，讓跨文化溝通主題討論更具深度與廣度。希冀因著本課程，修課學生深度認識臺灣外，進一步提升跨文化溝通能力，尊重每一種價值與文化。</p> <p>The present course will be an one-semester-long journey into the topic of learning Taiwan. As intercultural communicators, students will be guided to learn Taiwan from its history as well as geography, depicting Taiwan themselves. Topics discussed in class include culture of food, Taiwan education, Taiwan festivals, aboriginal peoples, Taiwan religions, language and non-verbal communication, and Taiwan democracy, etc. Through topic-oriented lectures, in-class discussion, field trips, and group presentations, course participants, as intercultural communicators, will learn to recognize how Taiwan is formed today. At the same time, students themselves also experience intercultural communication and negotiation with the ones from other countries. At the end of the present journey, students not only</p>			

	<p>nly learn Taiwan but also acquire the intercultural competence. Students learn to respect individual value and culture.</p>
<p>課程目標 Course Objectives</p>	<p>課程結束，學生可以：</p> <ol style="list-style-type: none"> 1. 從跨文溝通面向認識現今臺灣，並輔以臺灣歷史與地理協同教學課程，加深認識臺灣之深度與廣度。 2. 培養並提高跨文化溝通能力。 3. 尊重每一種價值與文化。 <p>At the end of the course, students will be able to:</p> <ol style="list-style-type: none"> 1. learn Taiwan from its history as well as geography and from the aspect of intercultural communication. 2. cultivate the intercultural competence. 3. respect individual value and culture.
<p>評量方式與評分 比例分配 Evaluation Criteria</p>	<p>Three Spots Visit by Cultural Tour Bus: 20% Midterm Exam and Presentation: 20% Quizzes and assignments: 20% (Group) project: 30% Participation: 10%</p>
<p>課堂要求 Course Requirements & Policies</p>	<ol style="list-style-type: none"> 1. Students are required to attend all the classes on time and abide by all the classroom regulations of the college. Any sort of leave should be made beforehand and sick leave should be made on the day, before class starts, with e-mail or phone call. The document should be signed along with a copy of prescription (or evidence signed by any relevant personnel) on the day when students return to school. 學生應準時上課並遵守校定之課堂規定。任何請假事由請事先通告。若遇病假請返校後出示醫生所開藥單或相關證明方予准假。 2. Students are not allowed to take any makeup test for any absence; students are not permitted to use cellular phone in class; students are not allowed to bring drink or food in the computer lab; students are regarded "ABSENT" if they are late by 20 minutes, unless a prior arrangement has been made. There are no make-up tests. If students have more than 10 unexcused absences, including the 10th one, their semester grades will have 25 points deduction. Students are required to check their attendance status regularly and make any necessary correction within two weeks. 上課缺考，不予補考；上課時，應關閉手機；學生不可攜帶飲料食物進電腦教室；上課遲到逾十分鐘，視同曠課。缺課不得補考。若缺課達10節以上(含第10節)，學期成績直接扣25分。倘若出席記錄有誤者，務必於該登錄日二週內，告知授課教師並申請更正。 3. No show of field trip will be counted as four absences of two-day-class and will be deducted 10 points of semester grades. 戶外教學未出席則視同4節曠課並直接扣學期平常成績平均10分。 4. Plagiarism is strictly prohibited. Assignment of plagiarism will be graded zero. Plagiarism will also be punished on the basis of school rules. 作業若涉抄襲，一概以零分計算，並依校規處理。 5. No show for your presentation will count as zero for group/individual presentation. 小組/個人報告若無出席，則以零分計算。 6. Pop quiz will take place when it is necessary to make sure everyone is not lost in the course; therefore, be prepared to enjoy the trip of this course. 視需求教師會不定時小考，以確保大家在旅途中不會迷路，所以請隨時準備好享受這趟認識臺灣之旅。

	<p>7. Presentations will be recorded for the references; your name will be anonymous. If you are not comfortable with the recording, please tell your instructor, and she will respect your rights. 報告時會錄影，做為日後課程及研究參考；名字將為假名。如果不方便入鏡，請告知你的老師，將會尊重你的權益。</p> <p>8. Format of assignments: If the assignment doesn't not follow the required format, one letter grade down.</p> <ul style="list-style-type: none"> • All assignments must be typed with an A4-sized white paper. • All assignments must be saved in your own disk. • Student names, ID, Subject, due date must be included in the top-left hand corner. • Times New Roman/font 12 • Double spacing • One-inch (=2.54cm) margin all around <p>作業格式：若無遵照作業格式，當份作業則直接扣十分。</p> <ul style="list-style-type: none"> • 所有作業都必須以A4白紙電腦打印。 • 所有作業都必須存備份檔。 • 首頁左上角（學生姓名、學號、科目名稱、日期）。 • 字體/尺寸：Times New Roman/12 • 二倍行高。 • 一英吋(=2.54公分)邊界
<p>教科書 Textbooks</p>	<p>「請學生務必使用正版教科書」Please respect copyright and use original text books.</p> <p>1、書名：No textbooks are required. Teacher-produced material. 作者： 出版社： 出版年： ISBN： 是否自製教材：</p>
<p>指定參考書目或 網址 References</p>	<p>1、書名：1. Tsai, Shih-shan Henry 書名 Maritime Taiwan : historical encounters with the East and the West / Shih-shan Henry Tsai. 出版項 Armonk, N.Y. : M.E. Sharpe, c2009 2. Taiwan : a new history / Murray A. Rubinstein, editor. 出版項 Armonk, N.Y. : M.E. Sharpe, c2007. 3. The mirror and the wi 作者： 出版社：</p>
<p>補充資料 Additional Remark</p>	<p>1. 2017 Fall TW.doc(請按右鍵另存新檔)</p>

貳、課程內容與進度 (Course Content & Schedule)

週次 Week	上課日期 Date	單元名稱 Units	授課方式 Instructional Approaches	作業、報告、考試 或其它 Assignments, Tests and Others	備註 Remarks
1	106/02/20 ~ 106/02/26	Introduction <input type="checkbox"/> Getting to know each other <input type="checkbox"/> Questionnaires	Lectures, field trips, task-based activities, in-class discussion, group work, presentation, practice, workshops		2/19 Syllabus Upload due. 2/20 Classes Begins.
2	106/02/27 ~ 106/03/05	Introduction <input type="checkbox"/> What is Taiwan in my view? <input type="checkbox"/> Questionnaires	Lectures, field trips, task-based activities, in-class discussion, group work, presentation, practice, workshops	Essay Questionnaires	2/27-28 Holidays 3/4 Workday (adjusted for 2/27)
3	106/03/06 ~ 106/03/12	<input type="checkbox"/> Food/eating manners/restaurants	Lectures, field trips, task-based activities, in-class discussion, group work, presentation, practice, workshops		
4	106/03/13 ~ 106/03/19	<input type="checkbox"/> Food/eating manners/restaurants	Lectures, field trips, task-based activities, in-class discussion, group work, presentation, practice, workshops		
5	106/03/20 ~ 106/03/26	<input type="checkbox"/> Presentations on Festivals	Lectures, field trips, task-based activities, in-class discussion, group work, presentation, practice, workshops		
6	106/03/27 ~ 106/04/02	<input type="checkbox"/> Religion <input type="checkbox"/> Aboriginal peoples/Art	Lectures, field trips, task-based activities, in-class discussion, group work, presentation, practice, workshops		3/31 Wenzao Sports Day
7	106/04/03	No Class			4/3-4/5 Holidays

	~ 106/04/09				(Children' s Day & Tomb Sweeping Day)
8	106/04/10 ~ 106/04/16	Tentative: <input type="checkbox"/> Special topics Guest speaker			
9	106/04/17 ~ 106/04/23	<input type="checkbox"/> Written Midterm Exam <input type="checkbox"/> Presentation		Presentation/ Reports	4/17-4/21 Midterm Exam Week
10	106/04/24 ~ 106/04/30	<input type="checkbox"/> Presentation <input type="checkbox"/> Education <input type="checkbox"/> 4/29 Field Trip		Presentation/ Reports	
11	106/05/01 ~ 106/05/07	<input type="checkbox"/> Education <input type="checkbox"/> Language and nonverbal communication	Lectures, field trips, task-based activities, in- class discussion, group work, presentation, practice, workshops		
12	106/05/08 ~ 106/05/14	<input type="checkbox"/> Language and nonverbal communication	Lectures, field trips, task-based activities, in- class discussion, group work, presentation, practice, workshops		5-14 CSEPT 5/14 Midterm Warning deadline
13	106/05/15 ~ 106/05/21	<input type="checkbox"/> Tentative: Culture Issue Reflection	Lectures, field trips, task-based activities, in- class discussion, group work, presentation, practice, workshops		
14	106/05/22 ~ 106/05/28	<input type="checkbox"/> Politics/228 Incident <input type="checkbox"/> Images of the Other—China and cultural fixity	Lectures, field trips, task-based activities, in- class discussion, group work, presentation, practice, workshops		
15	106/05/29 ~ 106/06/04	<input type="checkbox"/> Tentative: Culture Issue Reflection	Lectures, field trips, task-based activities, in- class discussion, group work,		5/29-30 Holidays (Dragon-boat Festival) 6/3 Workday (adjusted for

			presentation, practice, workshops		5/29)
16	106/06/05 ~ 106/06/11	<input type="checkbox"/> Group Project Presentation	Lectures, field trips, task-based activities, in- class discussion, group work, presentation, practice, workshops	Group presentation	
17	106/06/12 ~ 106/06/18	<input type="checkbox"/> Group Project Presentation	Lectures, field trips, task-based activities, in- class discussion, group work, presentation, practice, workshops	Group presentation	
18	106/06/19 ~ 106/06/25	<input type="checkbox"/> Final Week <input type="checkbox"/> Group Project Presentation <input type="checkbox"/> Course evaluation and celebration	Lectures, field trips, task-based activities, in- class discussion, group work, presentation, practice, workshops	Group presentation /Questionnaires	6/19-6/23 Final Exam