



文藻外語大學 111 學年度第 1 學期 教學綱要
Wenzao Ursuline University of Languages
Syllabus for the 1st Semester of the 2023 Academic Year

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壹、課程基本資料

課程名稱 Course Title	知天下事-國際媒體閱聽讀析 KNOWING THE WORLD THROUGH INTERNATIONAL MEDIA			
課程類別(學制) School System	日間部四技 4-Year College of Day Division			
開課單位 Academic Unit	通識教育中心			
授課教師 Instructor	張妮娜		職稱 Academic Rank	講師
師生互動 Data of Instructor	辦公室 Office	通識教育中心辦公室	辦公室電話 Office Phone Number	7203
	電子信箱 E-mail	71001@mail.wzu.edu.tw		
	約談時間 Office Hours	Tuesday 5 pm-6 pm, or by appointment		
學分 Credits	2學分	選課別 Category	[]必修 Required Course [✓]選修 Elective Course	
開課類別 Course Length	[]學年課 Year-long course(2 semesters) [✓]學期課 semester course(1 semester)		開課年級Year Taught: 0年級 授課班級Class Taught: 日四技共同	
課程內容概要 Course Content Syn opsis	■課程內容概要：本課程以閱、聽、讀、析國際主要英文媒體為內涵，以達到參與者知天下事的宗旨。這些媒體包括CNN、BBC、經濟學人、華爾街、彭博等；選取的新聞素材，以平衡涵蓋多元領域為要，例如政治、經濟、環境、科學、文化、藝術、文學等。藉由每週的接觸探索，參與者將熟悉這個多元、動態的當代世界，並且對於全球性的重要議題，能培養出覺知與分析的能力。本課程將輔助參與者成為更好的地球公民，具備開放的眼界、整體的世界觀、和深度的文化素養。 This course provides the selected up-to-date news materials from international English media, such as CNN, BBC, The Economist, The Wall Street Journal, Bloomberg, etc.. The chosen materials will cover all fields---politics, economics, environment, science, culture, art, literature, etc.. Through weekly watching, listening, reading, and analyzing the materials, the participants are exposed to the contemporary world in its multiplicity and mobility. The participants, furthermore, are to develop not only an awareness of significant global issues but also the ability to analyze them. On the whole, this course is designed to equip the participants to become better global citizens, with open-mindedness, holistic world views, and cultural literacy. ■主要授課語言： 英語(English)			
課程學習目標 Course Learning Goals	1. 覺知在各領域與各地方所發生的重要事件或議題 2. 理解媒體或報導者的觀點 3. 分析事件或議題 4. 培育深度文化素養 5. 熟悉報導或訪談中所使用的英語字彙、片語、術語等 1.To be aware of the significant events and issues in various fields and places 2.To understand the viewpoints of various media or reporters 3.To develop analytic skills 4.To nurture cultural literacy 5.To be familiar with the English vocabulary, phrases, technical terms, etc. used in reports or interviews			

系培育目標與核心能力以及學習目標Development Goals, Skill Indicator, & Learning Objectives	系培育目標 Development Goal	核心能力指標 Skill Indicator Code	核心能力 Skill Indicator	學習目標 Learning Objective
	2. 問題解決能力	2-0-4	創新思維能力	
	3. 倫理實踐能力	3-0-4	學習多元文化能力	
	5. 分析綜合能力	5-0-2	批判思考能力	
	5. 分析綜合能力	5-0-3	媒體識讀能力	
	5. 分析綜合能力	5-0-4	跨領域整合能力	
	8. 答覆使命能力	8-0-3	國際關懷能力	
	其他(0thers)			
學生先備知能 Prerequisite Knowledge Skills	Basic English listening, reading, and communicative abilities.			
教學學理基礎 Theoretical Foundation of Instruction	Cross-Cultural Studies, Contact Theories, etc..			
授課資訊 Instructional Information	■課程類型(Top Down)			
	一般課程Regular course			
	跨領域課程Cross-disciplinary			
	■教學平台			
	實體教學Face-to-face instruction			
	■主要教學策略			
講授Lecture				
自主學習Learning autonomy				
分組討論Group discussion				
問題導向Problem-based				
方案導向Project-based				
個案研究Case study				
影片欣賞Video appreciation				
評量 Student Assessment	■評量方式與評分比例分配 Evaluation Criteria			
	1. Class (including e-course) participation, presentation, homework, quizzes, and assignments:50%			
	2. Mid-term paper / exam: 25%			
	3. Final paper / exam: 25%			
	■課堂要求 Course Requirements & Policies			
	Students should follow the academic requirements and attendance policies of Wenzao University.			
1) Students are required to participate actively in class, well prepared.				
2) In-class learning attitude and performance make up a great part of the final result of this course. No any distracting activities in class, cell phones, food, sugary drinks included.				
3) All assignments must be accomplished on time. Late assignments will either be rejected or receive reduced grades at the teacher’s discretion. For written reports, plagiarism will definitely result in zero.				
4) Further requirements are to be announced when necessary.				

	(Aut disce aut discede.)
教材 Learning Materials	「請學生務必使用正版教科書」 Please respect copyright and use original textbooks.
	■教科書 Textbooks
	1、書名：no textbook
	■參考書目或網址 References or Websites
	1、書名：various international news mass media
教學用軟體 Software	無None
補充資料 Additional Remark	本科目無相關下載檔案。

貳、課程內容與進度(Course Content and Schedule)

週次 Week	上課日期 Date	單元名稱 Units	授課方式 Instructional Approaches	作業、報告、考試或其它 Assignments, Tests and Others	備註 Remarks
1	111/09/11 ~ 111/09/17	introduction/ sample news items from vari ous sources: health and env ironment/ politics and economy/ scien ce and technology/ educatio n and social mobility/ living and demography/ architecture and city evolution/ nature, agriculture, farmin g, and cuisine/ music and art/ fashion and design/ theater and cinema/ sports and entertainment/ t ravel and migration/ gender,race and ethnicity/ literature, philosophy, sociology and psychology/ history, past and future, e tc	a. News watching, listeni ng, reading b. Discussion of contents , ideas c. Language analysis d. source identity and po int of view	a. Questions b. Team Discussion and Ora l Report	
2	111/09/18 ~ 111/09/24	focus on significant latest news issues and items			
3	111/09/25 ~ 111/10/01	focus on significant latest news issues and items			
4	111/10/02 ~ 111/10/08	focus on significant latest news issues and items			
5	111/10/09 ~ 111/10/15	focus on significant latest news issues and items			
6	111/10/16 ~ 111/10/22	focus on significant latest news issues and items			
7	111/10/23 ~ 111/10/29	focus on significant latest news issues and items	a. News watching, listeni ng, reading b. Discussion of contents , ideas c. Language analysis d. source identity and po int of view	a. Questions b. Team Discussion and Ora l Report	

週次 Week	上課日期 Date	單元名稱 Units	授課方式 Instructional Approaches	作業、報告、考試或其它 Assignments, Tests and Others	備註 Remarks
8	111/10/30 ~ 111/11/05	focus on significant latest news issues and items			
9	111/11/06 ~ 111/11/12	Midterm evaluation	Midterm evaluation	Midterm evaluation	Midterm evaluation
10	111/11/13 ~ 111/11/19	focus on significant latest news issues and items			
11	111/11/20 ~ 111/11/26	focus on significant latest news issues and items			
12	111/11/27 ~ 111/12/03	focus on significant latest news issues and items			
13	111/12/04 ~ 111/12/10	focus on significant latest news issues and items	a. News watching, listening, reading b. Discussion of contents, ideas c. Language analysis d. source identity and point of view	a. Questions b. Team Discussion and Oral Report	(The materials used in class are in English and the class is conducted in English.) (本課程之教材與課堂溝通均採用英文。)
14	111/12/11 ~ 111/12/17	focus on significant latest news issues and items			
15	111/12/18 ~ 111/12/24	focus on significant latest news issues and items			
16	111/12/25 ~ 111/12/31	focus on significant latest news issues and items			
17	112/01/01 ~ 112/01/07	focus on significant latest news issues and items			
18	112/01/08 ~ 112/01/14	final evaluation	final evaluation	final evaluation	final evaluation